



Put an experienced buyer representative to work for you...

A real estate agent may represent either the buyer or the seller in the transaction.

Make Sure Your Real Estate Agent Is Working For You!

- **LOCATING PROPERTY**

Your buyer representative will evaluate your specific needs and wants and search out properties that fit those specifications. As new listings become available, your buyer representative will set appointments for showings.

- **PROVIDING MARKET INFORMATION**

Market value is determined by many factors, including the availability of similar properties at competitive prices, location, condition - and, most of all the price that a knowledgeable buyer is willing to pay. Your buyer representative will provide market data to help you establish an offering price.

- **STRUCTURING YOUR PURCHASE OFFER**

Price may not be the only consideration in structuring a purchase offer that is best for you. Other things may be equally important to you, such as the terms and conditions of the offer, amount of deposit and possession date.

- **NEGOTIATING WITH SELLERS**

Sellers are concerned about many things when reviewing a purchase offer, including the ability of the purchasers to fulfill their agreement, the term and conditions of the offer, what items are to convey, breakdown of closing costs between buyer and seller - and even the motivations and lifestyle of the prospective new owners! Your buyer's representative will help structure a negotiating strategy to create a winning scenario.

- **HANDLING ALL THE DETAILS**

A lot has to happen between signing the purchase offer and moving into the home! Your buyer representative will attend to the details and keep you in touch with the transaction each step of the way.



- **SERVICES AND DUTIES PROVIDED**

Services Provided	Sellers' Agent	Buyers' Agent	Dual Agent
Arrange property showing	X	X	X
Explain financing options	X	X	X
Provide accurate information	X	X	X
Explain forms and agreements	X	X	X
Monitor Closing	X	X	X
Prepare a property value study		X	(maybe)
Keep your position confidential		X	X
Promote and protect your best interest and advise you		X	
Negotiate the best price and terms for you		X	
Pass on information that may enhance your bargaining position		X	
Assists in writing an offer with your best interests in mind		X	
Expose you to both MLS listed and unlisted properties		X	X
Provide anonymity if needed		X	X
Research the Seller		X	
Research the Property		X	X

For more information, please [visit my web site!](#)