

LOCAL BUSINESS NETWORK

A BUSINESS REFERRAL ORGANIZATION

We Build, Train, And Support Effective Local Networking Teams Then Link Them With Dozens Of Chapters And Hundreds Of Members Throughout Michigan To Provide Extraordinary Networking And Referral Opportunities. Our Goal is To Create Greater Wealth for Our Members Through Effective Referral Generation.

What Makes Us Unique:

- Focused Only on Creating Business for Our Members - and do so very effectively.
- Superior Training - each member is trained in "Power Networking".
- Local and Regional Networking Opportunities Add 40% to referrals - encourage networking between, as well as within, local chapters. Intranet site to share information with all members. Regional mixers with low cost exhibit space for members.
- Exceptional Local Chapter Support - Development Directors build and train chapters, leadership training for officers, full time support staff, weekly communications with all members.
- Commitment to the Success of Our Members - our continuous efforts to assist members while improving programs result in extraordinarily high member success and retention rate.
- Accomplish in Two Meetings a Month What It Takes Others Four or Five Meetings to Accomplish.
- Attractive four-color Chapter brochures allow you to promote your business within your market very inexpensively

How You Can Help:

- Be an effective member and share your success with others.
- Post your LBN decal on your car, place of business, or briefcase/planner.
- Talk about your fellow members and LBN with everyone you know
- Generate referrals for your fellow members
- Invite at least one person to every LBN meeting.

Leads Are People Who Want to Grow Their Businesses:

- Honest, ethical business owners, managers, sales personnel.
- Sell products or services to other businesses or the general public (typically, manufacturers and wholesalers are not good prospects).
- Need or want to increase sales.
- Are looking for an effective networking organization.
- Are a new business or have a new product or service to bring to market.
- Are looking for expansion opportunities.
- Are looking for effective referral partner relationships.
- Need training in effective networking skills.
- A business organization willing to partner with LBN.



LBN 
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