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An Independently Owned and Operated Affiliate

**JIM ROZELLE AFFILIATES HIS TRAVEL AGENCY  
WITH AMERICA'S VACATION CENTER**  
*Provides customers with better value, availability, and more*

Westland, MI – , March 19, 2009 – Jim Rozelle today announced that he has affiliated his travel agency, formerly a CruiseOne Franchise, with America's Vacation Center, one of the leading travel agencies in North America and beyond, in order to offer his customers increased value, exclusive availability, and world-class customer service.

America's Vacation Center is one of the top-producing travel agencies in the American Express Travel Representative Network, and is a leading seller of cruises and vacation packages.

Jim Rozelle's decision to join America's Vacation Center as an independently owned and operated affiliate will significantly benefit travel consumers worldwide," said Brad Anderson, Co-President of America's Vacation Center. "His experience in the travel industry and dedication to customer service will help further America's Vacation Center's position as America's leading host agency."

Jim Rozelle, who had owned and operated a CruiseOne Franchise since April, 2004, has been designated as a Cruise Lines International Association (CLIA) Cruise Counsellor after completion of the organization's extensive certification requirements. Jim is recognized within the cruise industry as a Master Cruise Counsellor.

"The outstanding technology provided by AVC will help me provide an even higher level of customer service. It will also allow me to provide a much wider selection of vacation choices and destinations, at the best possible prices for my customers," said Jim Rozelle.

Jim Rozelle's customers are supported in their travels worldwide by the most trusted name in travel, American Express, with access to travel and foreign exchange service locations in more than 140 countries. Jim Rozelle is an independent affiliate of America's Vacation Center, and customers who would like to book their next trip with Jim can call him toll-free at (800) 724-1870, locally at (734) 338-9823 or visit [www.AVCTravel.com/jimrozelle](http://www.AVCTravel.com/jimrozelle)

**About America's Vacation Center (AVC):**

America's Vacation Center® ([www.AmericasVacationCenter.com](http://www.AmericasVacationCenter.com)) is one of the leading travel agencies in North America and beyond. As an American Express Travel Representative, America's Vacation Center (AVC) is deeply committed to integrity, quality service, and success in every aspect of professionally planning vacations and cruises. AVC is a leading seller of cruises and vacation packages from suppliers such as American Express Vacations, Carnival Cruise Lines, Celebrity Cruises, Crystal Cruises, Holland America Line, Norwegian Cruise Line, Oceania Cruises, Royal Caribbean International, and more. With hundreds of independently owned and operated affiliates in its network, AVC provides exclusive discounts, amenities, and first-class customer service to travelers worldwide.

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CST# 2016664-10