



## ***Why Consult a Certified Residential Specialist?***

The Certified Residential Specialist (CRS) is the highest Designation awarded to sales associates in the residential sales field. The CRS Designation recognizes professional accomplishments in both experience and education.

The Council was founded in 1976 and has four objectives:

- To create and provide superior educational opportunities that enhance professional competency.
- To provide and promote benefits which enhance the economic and other values of membership in the Council.
- To develop an organization that reflects the diversity of real estate consumers and provides its members with tools to serve their clients.
- To create and maintain organizational systems and alliances with appropriate organizations to ensure the integrity of the Council of Residential Specialists.

When choosing a Realtor, make sure they have the credentials and the education to effectively represent you. You wouldn't want an Intern to perform heart surgery, would you? The same goes for protecting one of your most valuable investments – your home. The equity in your home represents your future assets, your retirement, your family's security. Choose a Realtor that has the experience to insure your home's investment is protected. Choose a Certified Residential Specialist.

For more information, please [visit my web site!](#)