

Michigan Biz Search, LLC Launches Small Business Marketing Center

HARTLAND, MICHIGAN, September 27, 2006 — Michigan Biz Search, LLC, today announced the launch of a new suite of online marketing tools dedicated exclusively to marketing and promoting small businesses in Michigan. Michigan Biz Search is a complete online marketing solution that combines an online Michigan business directory, state-specific search engine, online coupons, free E-Biz Web Site™, and is mobile-device enabled so users can access information from their cell phones, Blackberries, and other mobile devices.

Michigan Biz Search is currently the only online Michigan resource offering a suite of marketing tools that includes a mobile-device search feature. This feature is 100% compliant with the new WC3 Mobile Web Initiative, and is currently in beta testing and scheduled for release later this fall.

Businesses can perform a variety of marketing and advertising functions through their own custom Online Marketing Center. This allows users to add or change company information, upload online coupons, add search engine keywords, and upload .pdf files directly to their E-Biz Web Site™. Businesses can then be found using the www.michiganbizsearch.com web site, and will also appear in the larger search engines such as Google, MSN, and Yahoo.

“The Online Marketing Center is perfect for small businesses,” said Don Holland, President of Michigan Biz Search. “Small businesses can be in control of their online advertising and marketing efforts, while behind the scenes their keywords and other company information are automatically fed to the larger search engines so customers can easily find them online.”

The Michigan-specific search engine contains only Michigan companies, and is powered by Five Sparrows' MPowered Search™ technology. Business directory listings are comprehensive (name, address, description of business, contact info, company logo, etc.) with multiple links to the company's web site, email address, and custom E-Biz Web Site™. Online coupons are searchable by any number of criteria, and keywords can be added or changed easily. Companies also have access to a Business Resource Center containing templates, tips, articles, examples, and more.

“The E-Biz Web Site™ is a huge benefit for small businesses,” said Holland. “It can be used as a stand-alone web site, or it can be used to promote a company's existing web site. It's very simple to use since everything is automated.”

Michigan Biz Search has been up and running for about 45 days, and companies using the tool set are already showing up on the first page of Google search results. Michigan Biz Search is currently priced at less than \$100 per year, and everything is included.

About Michigan Biz Search

Michigan Biz Search is a complete online marketing solution designed for small businesses in Michigan, and includes a Michigan business directory, state-specific search engine, online coupons, free E-Biz Web Site™, and is mobile-device enabled so users can access information from their cell phones, Blackberries, and other mobile devices. For more information, please contact Michigan Biz Search, LLC at 734-649-2222 or visit us online at <http://www.michiganbizsearch.com>.

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