

Michigan Biz Search Now Offers Option for E-Commerce Shopping Cart Capability

HARTLAND, MICHIGAN, October 31, 2006 — Michigan Biz Search, LLC, today announced that its customers now have the option of adding e-commerce shopping cart capability to their E-Biz Web Sites™. Michigan Biz Search is a complete online marketing toolkit that combines an online Michigan business directory, state-specific search engine, online coupons, free E-Biz Web Site™, and is mobile-device enabled so users can access information from their cell phones, Blackberries, and other mobile devices.

Companies can now add an e-commerce shopping cart, enabling them to offer their own customers the convenience of making purchases directly from their free E-Biz Web Site™. The cost of adding this capability is a one-time fee of \$400, which includes installation, set-up, initial product upload, plus training so that products can be added and maintained in-house. There is also a small hosting fee of \$4 per month for hosting the e-commerce site.

“We are constantly looking for ways to help small businesses gain access to the technology necessary to compete on the web,” said Don Holland, President of Michigan Biz Search. “Online shopping capability is a great compliment to the E-Biz Web Site™ included with the Michigan Biz Search toolkit, and gives small businesses yet another tool to help them build their businesses online.”

The new tool is a fully-featured e-commerce shopping cart that is both flexible and easy to use. In addition to standard shopping cart and checkout features, the e-commerce tool also supports all popular online payment gateways, including PayPal. It also features an easy-to-use web-based administration interface that makes it simple to add, remove, or change products in an online store.

“Michigan Biz Search is a very comprehensive toolkit that works really well for small businesses,” said Holland. “We have built a marketing toolkit that is truly helpful to businesses that may not have big budgets for marketing and advertising, or that otherwise may not have access to the same tools that their larger competitors use everyday.”

Michigan Biz Search has been up and running since September, 2006, and companies using the toolkit are already showing up on the first page of Google search results. Michigan Biz Search is currently priced at less than \$100 per year, and everything is included.

About Michigan Biz Search

Michigan Biz Search is a complete online marketing solution designed for small businesses in Michigan, and includes a Michigan business directory, state-specific search engine, online coupons, free E-Biz Web Site™, and is mobile-device enabled so users can access information from their cell phones, Blackberries, and other mobile devices. For more information, please contact Michigan Biz Search, LLC at 734-649-2222 or visit us online at <http://www.michiganbizsearch.com>.

###